

THE WALLET DOCTOR SPEAKING KIT

DO YOU NEED AN ENGAGING AND DYNAMIC SPEAKER?
THE WALLET DOCTOR IS AVAILABLE FOR YOUR SPEAKING
ENGAGEMENTS!

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Meet The Wallet Doctor



Hi, my name is Scott! I'm experienced in futures and options as well as real estate investing but my main focus today is on building large positions in the stock market while prices are low in certain stocks. Today I'm a successful author, speaker, stock investor, finance professor and researcher but I started out decades ago wondering how to get started the right way. Through very hard work, exasperation, and finally exhilaration, I eventually found the right way to invest in equities— long term where taxes are low and I don't compete with Wall Street. Now I show people how to become their neighbor's millionaire next door in the stock market!

Credentials:

- Ph.D. in Finance from the University of South Carolina
- American Finance Association Member
- Master of International Management from Thunderbird
- Assistant Professor of Finance at The University of Puerto Rico at Rio Piedras Graduate School of Business

Languages:

- English
- Spanish

Topics:

- Bulletproof Stock Investing!
- How to Set Yourself Up For a Wealthy Retirement!
- How to Heal Your Finances and Get Started Investing in the Stock Market!
- Customized to Your Needs!

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The Buzz About The Wallet Doctor!

"The degree to which Dr. Brown cares about our financial success comes through in his warm voice. Scott is passionate about his subject. All of this adds up to make the Wallet Doctor a dynamic and captivating speaker for your event or interview for your show."

Stefanie Hartman (www.StefanieHartman.com) Vancouver, BC

"Scott Brown is the only Ph.D. in finance who has also been well versed in Tharp Think. He really understands the psychological tools that I teach and has truly incorporated them into his life. I have seen him develop into a courageously unique and independent thinker as a financial economist. What is unique about Dr. Brown is that he is one of the very few doctors of finance that can "see the forest through the trees" because even though he understands all of the major financial derivations and theories he also understands their human limitations that wreak havoc on most investors. Scott has always been reliable and absolutely true to his word over time as both a friend and finance professional."

Dr. Van K. Tharp, Ph.D. (www.IITM.com) Cary, NC

"I am the personal assistant to the highly sought, behind the scenes, marketing expert sought by top people in the information marketing industry — Stefanie Hartman. I make things happen behind the scenes for Miss Hartman's clients and can really tell who is who. The key characteristic that I have observed about Dr. Scott Brown, Ph.D. — our Wallet Doctor — is rock solid reliability. When ever we have a conference call or meeting of any kind Scott is the one person I can count on to be punctual, laser focused, on topic, and always upbeat and cheerful!"

Tania Van Druten, Victoria, BC (www.StefanieHartman.com)

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"I have a Masters Degree, and that was hard enough. A Doctorate is even more so. Dr. Brown has struggled through and beat adversity in his own finances and trading. He has put a lot of time into his Bulletproof Stock Investing course. Finally, he makes himself open and available to all of us through e-mail, telephone, and open calls. He draws people who are more inclined to be serious, and have more money to invest but he also works with people who are just starting out because that is how he began."

Bruce, H., Cincinnati, NY

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Keynote and Seminar Topics

Topic 1: Bulletproof Stock Investing!

I will teach your attendees the importance of buying low and selling high. I will give them an understanding of the psychological barriers they will face as a long term stock investor. They will understand why there is a hidden gold mine in the stock market right now for the few who choose to look the right way.

Learning objectives:

- The stock market — hidden diamonds in the rough.
- The basics of weekly and monthly price charts — x-ray glasses for the stock investor.
- The basics of the trend — your best friend.
- Why the public ignores the market at the right time — you should jump in when everyone has jumped out.
- Why the public get excited about the stock market at the wrong time — you should jump out when everyone has jumped in.
- The superiority of long term over short term stock investing — you don't want to compete with the Wall Street pros AND pay high taxes.
- How anybody can retire rich from the stock market — if you have a definite major purpose, burning desire, laser focus, and a good stock investing plan.

Customized programs include:

- 60 – 90 minute keynote
- ½ day seminar
- full day seminars and workshops
- one on one coaching sessions

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Topic 2: How to Start Stock Investing!

This presentation is designed for your attendees who are interested in stock investing but simply don't know where to start. At the end of the talk your attendees will know the basic steps they must take to enter the stock market. They will also understand the very possible riches that lay ahead.

Learning objectives:

- Stocks and the stock market — treachery and treasure.
- Mutual funds — are they right for you?
- Retirement accounts — how to turn pennies from heaven into big bucks!
- Compound interest — The concept considered most powerful by Albert Einstein!
- Pay yourself first — jealously defend your dream of financial stability!
- Taxes — the politicians stake to your financial heart and how to reduce or avoid them.

Customized programs include:

- 60 – 90 minute keynote
- ½ day seminar
- full day seminars and workshops
- one on one coaching sessions

Topic 3: Heal Your Finances!

I will teach your attendees how to heal their finances. They will also be able to use what they learn to help people in their families in financial hardship. This seminar is intended for people who need to improve their money management before they can consider stock investing but everyone will gain something from it.

Learning objectives:

- The 3 major causes of bankruptcy and how to avoid them.
- The other causes of bankruptcy and how to avoid them as well.
- The school district bidding war and why you must stay out of it.

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- How to establish your family values, purpose, and team plan.
- How to pay yourself first and set yourself up for a wealthy retirement.
- The healing power of forgiveness.
- Understanding the financial system — why you shouldn't feel ashamed to just say no to creditors.

Customized programs include:

- 60 – 90 minute keynote
- ½ day seminar
- full day seminars and workshops
- one on one coaching sessions

The Delano Max Wealth Institute, LLC., 5190 Neil Road, Suite 430, Reno, NV 89502,
Scott@bonanzabase.com, Call the Wallet Doctor at 702-966-8048

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2006 Rate Schedule

CONVENTIONS, TRADE SHOWS, CORPORATE MEETINGS & CONFERENCES

Presentation Fees*

\$5,000 KEYNOTE

\$6,500 SEMINAR (up to 3 hours)

\$12,000 FULL-DAY WORKSHOP

Note: The speaker fee is negotiable if there is a high number of attendees and/or promotional opportunities available.

Pre-Payment Bonus

If client pays entire presentation payment fee within 14 days of signing the contract, The Wallet Doctor will include door prizes or gifts to be used by the client.

Travel Expenses & Accommodations

Transportation, return business class airfare and separate accommodations for Dr. Scott Brown, Ph.D. and assistant are required.

Deposit & Cancellation Policy

A deposit of 50% of the agreed fee and is required upon confirmation of the booking. The remaining 50% of the agreed fee will be required when the speaker arrives at the event. In event of program cancellation, The Wallet Doctor, will re-book the program on a mutually convenient date with no penalty if the program is rescheduled within that calendar year. If the program is cancelled and not rescheduled, the initial deposit will be considered the full and complete payment. If the speaker attends the event and does not speak due to event schedule conflicts then full payment will be required.

* Good for engagements booked through December 2006.

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Room Set-up & Audio – Visual Requirements

For questions or concerns, please call our office at 702 966-8048 Dr. Scott Brown, Ph.D. takes his commitment to your group quite seriously. He understands that you have invested a great deal of time and money into your event, and would like to offer you some suggestions to make sure that you receive the maximum return possible on your investment. Often times the slightest changes in ambiance and staging will greatly affect the outcome of a speaker's presentation. We look forward to helping you create your best event to date.

AV REQUIREMENTS

- Lavalier Microphone. Wireless is preferable, but not mandatory. Please make sure the AV department has a back up microphone available at all times.
- Flip chart and pens
- Music is required before and after speaker's presentation. Calm and serene music is required during writing exercises. Our office will let you know how many of these will take place.

STAGING REQUIREMENTS

- Please provide a skirted table on stage for Dr. Brown to have access to during her presentation. Please have a bottle or pitcher of water and a glass for Dr. Brown. No ice please.
- Please read The Wallet Doctor's introduction or keep it fairly close to the way it is written. If you do not have a copy of the introduction, please call the office and request one. Please make sure the group is in a fun, upbeat mood prior to introducing The Wallet Doctor.

ROOM SET-UP

- Theater style seating is preferable.
- A riser is requested for more than 100 attendees.
- When the room is rectangular, please have your stage positioned in the center of the long wall. This assists greatly in creating intimacy between your audience and the speaker.

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- Please have all coffee or tea service outside of the room.
- Please ensure that the room is well lit. Attendees remember more, stay more awake and feel more comfortable in a well lit room.
- Please provide (1 or 2) skirted tables at the back of the room or nearest the exit doors for Dr. Brown to display and promote his products. Dr. Brown will also sell and sign his books at this area. Please call our office if this is not possible and to discuss an alternative. This will not apply if no products will be sold at your event.

SPEAKER SCHEDULING*

- Please provide some sort of incentive to bring your attendees back on time after a break. Please call the office to discuss.
- Please schedule a short break before The Wallet Doctor's presentation and at least a 20 minute break after. This break will allow your attendees to meet and shake hands with Dr. Brown in addition to purchasing his products.
- Please do not have lengthy awards or announcements immediately following The Wallet Doctor's presentation. This tends to diffuse the energy to visit The Wallet Doctor at the back of the room.

* this section does not apply to corporate events.

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Gifts and Tools For Your Attendees!

You can greatly enhance their enjoyment and perceived value of your event by giving you attendees free unexpected gifts when the sign in. Dr. Brown has prepared the following gift ideas for you to give to your attendees. The following gifts are made available to you at wholesale cost.* Please call 702-966-8048 to order.

BOOK

- *The Wallet Doctor's Survival Guide to the Stock Market ... how to prosper in the Wall Street jungle!* \$7.00 per copy (Retails for \$29.95).

AUDIO CD

- *Bulletproof Stock Investing ... what the insiders don't want you to know!* \$1.50 per copy. (Retails for \$5.77)

SOFTWARE

- *Track and Trade High Finance — Sock Trading and Simulation Software!* Will be priced upon release.

* plus the raw shipping cost — you will not be billed for handling.